True Color

"True Color" available now on the Apple App Store

An iOS universal app to assist artists, painters and designers to mix perfect colors

SANTA CLARA - November 7, 2013 - Available today, True Color helps artists, painters and designers mix colors in watercolor, oil and acrylic painting. Featuring an intuitive dial system and a color picker, True Color allows users to generate and fine tune color recipes without wasting expensive paints.

With the dial system, users can precisely adjust the paint amounts and mix millions of colors. With the color picker, True Color automatically generates color recipes based on the colors sampled from photos. The resulted color recipes are represented in percentages for each color component. True Color offers a fun and inexpensive way to explore new colors. It's the ultimate color mixing assistant and a perfect companion tool for studying color theory.

True Color is now available for iPhone, iPad and iPod Touch on the Apple App Store for $1.99 in the U.S. and priced accordingly in other regions.

Please visit www.snickerdoodle.co for more information.

True Color is developed by Snickerdoodle Software, a mobile app developer based in Santa Clara.

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If you would like further information on True Color or Snickerdoodle Software, please contact:
Snickerdoodle Software
Phone: (408) 412-9708
Email: snickerdoodlesw@gmail.com